

# *2<sup>nd</sup> Annual Northeast PA Energy Solutions Expo*

*June 26-27, 2010*  
*Luzerne County Fairgrounds, Dallas, PA*

## Sponsorship Information Sheet

The Pocono Northeast Resource Conservation and Development (RC&D) Council is a 501c3 nonprofit organization in northeastern PA. The Council and its partners will be hosting the 2<sup>nd</sup> Annual Northeast PA Energy Solutions Expo on June 26-27, 2010 at the Luzerne County Fairgrounds in Dallas, PA. We ask that you consider sponsoring the event. The event is focusing on alternative and renewable energy opportunities as well as energy conservation for the homeowner and landowner. The intent of the Expo is to provide a forum where people can come to see and learn about potential energy solutions that may benefit them at their homes or properties. Please contact the Pocono Northeast RC&D Council for more information, or fill out the form below to become a Sponsor.

**Sponsorships** are available as follows:

<i>Event Sponsor</i> #1	\$5,000.00	\$	<input type="text"/>
<i>Event Sponsor</i> #2	\$5,000.00	\$	<input type="text"/>
<i>Platinum</i>	\$2,000.00	\$	<input type="text"/>
<i>Gold</i>	\$1,000.00	\$	<input type="text"/>
<i>Silver</i>	\$500.00	\$	<input type="text"/>

**All Sponsor(s)** will receive 10 free tickets to the event, and company or organization logo listed on Expo materials (website, flyers, signs, and handouts) on the events sponsorship page for their contribution.

**Event Sponsor(s)** will be featured along with the Pocono Northeast RC&D Council as the main sponsor(s) and supporter(s) of the event. The sponsoring organization or business will be given the opportunity to participate in press releases, promotion, media contacts/interviews, and will be featured prominently during the event. In addition to the general benefits for sponsors, the Event sponsor will be given one free exhibit space (10x20) or two spaces (10x10) depending upon choice, promotion and recognition on all materials and during all education activities, a full page story or advertisement in the Expo Booklet with design and layout assistance provided by local media. The Event Sponsor will also be given the opportunity to host one educational event, 45 minutes or less, on each day of the fair.

**Platinum Sponsor(s)** will receive one free exhibit space (10x20) or two spaces (10x10) depending upon choice, plus will have a 2-minute time slot to address the audience prior to one of the educational sessions of their choice (first come, first served).

**Gold Sponsor(s)** will receive one free exhibit space (10x10), will have a 2-minute time slot to address the audience prior to one of the educational sessions, and will be mentioned as sponsor for the educational session of their choice (first come, first served).

**Silver Sponsor(s)** will receive one free exhibit space (10x10) plus will be mentioned as sponsor for the educational session of their choice (first come, first served).

Event Planning Partners:





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### **Sponsorship Commitment Form**

Contact Name \_\_\_\_\_

Business/Organization (as it will appear on recognitions) \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web address \_\_\_\_\_

### **Sponsorship Payment Options:**

Send full payment with Sponsor Commitment Form by **April 16, 2010** in order to be included in printed materials to be distributed prior to the Expo date. Payment and form received after April 16, 2010 will account for inclusion in materials at the Expo, but will not include any prior materials.

**I am committing sponsorship for the \_\_\_\_\_ level indicated, in the amount of \$ \_\_\_\_\_.**

Signature of Authorized Person \_\_\_\_\_

Print Name of Authorized Person \_\_\_\_\_

Business or Organization \_\_\_\_\_

**Please send the Sponsor Commitment Form, sponsorship, and make checks payable to:**

**Pocono Northeast RC&D Council  
1300 Old Plank Road  
Mayfield, PA 18433  
Fax (570) 281-5379**

If you have questions about any of the Sponsorship Opportunities listed here, please contact Pocono Northeast RC&D Council at (570) 282-8732 ext.4 or [sue@pnercd.org](mailto:sue@pnercd.org).

***We thank you in advance for your support of the 2<sup>nd</sup> Annual Northeast PA Energy Solutions Expo!***